

FAX# 215 564 1103

REP HEADLINE# 6404736
*** ORIGINAL REV#0 ***

**CREDIT ADVISORY:
ORDER WORKSHEET**

AGENCY

CREDIT RISK !!!
HARRIS REPORT FROM REP

NOV6/12 14.40
*** WPXI-TV ***

| ADV # | 016759 | ADV. | NAME | POLI/R | CASEY/D | SEN/PA |
|-------|--------|------|------|--------|---------|--------|
|-------|--------|------|------|--------|---------|--------|

| REP. # | OFF. # | 18 | SALESMAN # |
|--------|--------|----|------------|
|--------|--------|----|------------|

AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET

SALES PRSN WA - CHERYL BLAIR

PHILADELPHIA, PA 19103

ORDER # 539140

CLASS: NATL. LOCAL. REGIONAL.

| PRDCT | BOB CASEY | :30 | 10/30 | EST# | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|-----------|-----|-------|------|----------------------------------|
|-------|-----------|-----|-------|------|----------------------------------|

| FLIGHT DATES | OCT30/12 | NOV6/12 | WK-2 |
|--------------|----------|---------|------|
|--------------|----------|---------|------|

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE NOV6/12 14.40

REP: TO JEN
FR LINDSEY FOR CHERYL
NR ORDER (ALREADY BOO
TTLS \$82,400
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| :LINE#:REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|-----------------|-----|--------------|-------|------|------------|-------------|-----------|----------|------------|--------|------------|
| 1 | | 700A-800A | 30 | | \$850.00 | 10/30 | 11/5 | 12 | | TU-F,M | 12 |
| PROGRAM : TODAY | | | | | | | | | | | |
| 2 | | 800A-900A | 30 | | \$800.00 | 10/30 | 11/5 | 12 | | TU-F,M | 12 |
| PROGRAM : TODAY | | | | | | | | | | | |
| 3 | | 600A-700A | 30 | | \$1,100.00 | 10/30 | 11/5 | 6 | | TU-F,M | 6 |
| PROGRAM : NEWS | | | | | | | | | | | |
| 4 | | 400P-430P | 30 | | \$550.00 | 10/30 | 11/5 | 5 | | TU-F,M | 5 |
| PROGRAM : JUDY | | | | | | | | | | | |
| 5 | | 500P-530P | 30 | | \$1,100.00 | 10/30 | 11/5 | 5 | | TU-F,M | 5 |
| PROGRAM : NEWS | | | | | | | | | | | |

REP HEADLINE# 6404736

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REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

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NOV6/12 14.40

*** WPXI-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|-----------------|------|-----|--------------|-------|------|------------|-------------|-----------|----------|------------|----------------|------------|
| 6 | | | 600P-630P | 30 | | \$1,300.00 | 10/30 | 11/5 | 5 | | TU-F,M | 5 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 7 | | | 700P-730P | 30 | | \$2,200.00 | 10/30 | 11/5 | 5 | | TU-F,M | 5 |
| PROGRAM : JEOP | | | | | | | | | | | | |
| 8 | | | 730P-800P | 30 | | \$2,200.00 | 10/30 | 11/5 | 5 | | TU-F,M | 5 |
| PROGRAM : WHEEL | | | | | | | | | | | | |
| 9 | | | 800P-1000P | 30 | | \$5,250.00 | 11/5 | 11/5 | 1 | | MON | 1 |
| PROGRAM : VOICE | | | | | | | | | | | | |
| 10 | | | 1100P-1135P | 30 | | \$2,700.00 | 10/30 | 11/5 | 5 | | TU-F,M | 5 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 11 | | | 800A-1000A | 30 | | \$500.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| NOV/12 82400.00 | | | | | | | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 82400.00 |
| | | | | | | | | | | | TOTAL SPOTS | 62 |

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*